



In this wild world of acronyms, the American Mustache Institute (AMI) is lumped in with many inferior organizations. Below is a study in why the AMI of mustache fame is the finest AMI in the land.

Organization	Purpose	How media has described the organization or its members	What's Interesting	Sauce Score (1 to 10)
American Mustache Institute	An advocacy organization protecting the rights of, and fighting discrimination against, mustached Americans by promoting the growth, care, and culture of the mustache.	<i>"The American Mustache Institute, truly one of the most august bodies in the United States today..."</i>	The ACLU of mustaches and associated with the most manly form of expression known to humankind.	10
The Association of Medical Illustrators	Draw pictures of body parts.	<i>"Her hobbies included world travel and bridge."</i>	Members can draw naked pictures in school without getting in trouble.	6.5
American Megatrends Inc.	Creates and makes hardware and software.	<i>"The Company reported a net loss of \$2.4 million, or \$0.10 per share, in Q4-F2007..."</i>	Established by S. Shankar, who apparently goes by "S." and we can only hope is related to Ravi Shankar.	4.8
AMI Communications Inc.	Offers more than 245,000 IT communications products.	<i>"The XP20000 operates with all of the new software for the XP240000..."</i>	On one page of its confusing Web site, it ends the sentence, "We also provide voice & data services nationwide..." with an exclamation mark (!).	2.4